

## Your questions answered?

### *If my Kia's interior looks clean, is it clean enough?*

Bacteria, viruses and pollutants are invisible to the naked eye. So even if your Kia looks clean, they will still be present and able to cause odours, allergies or other problems.

### *Why does my cabin air filter need replacing?*

Over time, the filter will become less effective as it becomes clogged by filtered particles. This reduces the airflow through the cabin vents and allows dust and allergens to enter the air conditioning system where they can be circulated into the cabin.

### *What is the advantage of a Kia Genuine Cabin Air Filter?*

Because it is designed and engineered specifically for your Kia, a Genuine Filter fits perfectly. This means there are no gaps where unfiltered air can enter the cabin. The filter is also the optimum thickness and surface area, with the ideal number and size of pores, ensuring the perfect balance between filtration and airflow.

### *Is changing my Kia's cabin air filter the only option?*

A Kia Genuine Cabin Air Filter is very effective at removing unwanted contaminants, pollutants and irritants from the air. However, any filter inevitably becomes less effective over time, making it possible for contaminants etc. to pass through it. Once inside the cabin, bacteria can only be eliminated using specialist equipment like powerful disinfectant spray or highly effective ozone cleaning.

### *Where can I find out more about maintaining a cleaner interior for my Kia?*

Visit [www.kia.xx/abc](http://www.kia.xx/abc) or speak to our trained service personnel at your preferred authorised Kia dealership.

Company

Address

Website

Phone

Last updated: April 2020



You can't see cleaner air.  
But you can breathe it.



The Power to Surprise

Our services to keep your  
Kia's interior fresh and clean.

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## How many invisible passengers are you carrying?

Bacteria and viruses like COVID-19 are invisible to the naked eye. So even if your Kia is clean on the outside, and looks clean on the inside, it could be carrying unwelcome passengers:



**382 types of bacteria** (approx.) per square centimetre in the average car



**356 types of bacteria** (approx.) on the gear stick alone



**850 types of bacteria** (approx.) in the vehicle boot



The average steering wheel is **four times dirtier than a toilet seat**

Bacteria, viruses, pollen and fungi enter your vehicle through the cabin ventilation and air conditioning system. Once inside the cabin, they can cause problems, ranging from disagreeable to dangerous, for the driver and passengers. These include: **unpleasant odours, hay fever, allergies, asthma.**

## Cabin air filter maintenance and interior cleaning are essential.

Did you know your cabin air filter should be replaced at least every two years or 30,000 kilometres based on your maintenance schedule? But now you can do even more to optimise the cleanliness of your Kia's interior, and protect the people in your car. Regular cabin air filter replacement is important to ensure fresher, cleaner air in your Kia's air con and ventilation systems. Additional cleaning and disinfecting can do even more to maintain a cleaner vehicle interior.

## How clean do you want your Kia?

Choose between three options for a safer and fresher Kia interior: Clean, very clean or exceptionally clean? At your authorised Kia dealership, the choice is yours.

### BRONZE

- Disinfectant deep clean

A deep clean of the air con system, using a powerful disinfectant spray to kill bacteria and contaminants which are already inside.



### SILVER

- Disinfectant deep clean
- Cabin air filter replacement

A deep disinfectant clean of the air con system and replacement of the cabin air filter. A clogged filter hinders airflow and can harbour bacteria, viruses and pollutants. Only a Kia Genuine Cabin Air Filter is designed and engineered specifically for your Kia.



### GOLD

- Ozone cleaning
- Cabin air filter replacement
- Interior cleaning

Ozone cleaning is a highly effective cabin sanitisation process. A special portable ozone-generating device placed in the cabin attracts and oxidises viruses, bacteria and mould, eliminating their harmful effects. In combination with an interior clean and a new Kia Genuine Cabin Air Filter replacement, this service leaves your Kia cabin clean, fresh and well protected.

